A summit hosted by the Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE) and the HSI Network of Wisconsin

AGENDA

8:15 - 9:00 am
REGISTRATION AND LIGHT BREAKFAST

9:00 - 9:45 am
WELCOME AND CONTEXT FOR SUMMIT (Read Center 102)
Jacki Black, Associate Director for Hispanic Initiatives, Marquette University
Dr. Wilma Bonaparte, Vice President, MATC Mequon Campus
Dr. Clif Conrad, Professor of Higher Education, UW–Madison, and Faculty Director, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE)

9:45 - 10:45 am
KEYNOTE ADDRESS (Read Center 102)
TRANSFORMING HISPANIC-SERVING INSTITUTIONS
Dr. Gina A. Garcia, Associate Professor, University of Pittsburgh
Author, Becoming Hispanic-Serving Institutions: Opportunities for Colleges and Universities
For more information on our keynote speaker, please visit: www.ginaanngarcia.com

Dr. Gina Ann Garcia is a leading scholar on Hispanic-Serving Institutions (HSIs). She is a scholar-activist committed to disrupting the status quo of postsecondary education by bringing attention to the ways higher education has historically been committed to whiteness and reinforces white narratives and standards. Connecting critical and organizational theory, Dr. Garcia’s research centers on Latinxs and HSIs, and is guided by the principles of equity and justice. Her work has been recognized by prestigious awards and fellowships.

In this address, Dr. Garcia will discuss her Decolonizing HSIs Framework, an organizational model grounded in decolonial theory and anti-racist practices. First, she will talk about the social and historical factors that have hindered the educational success of Latinx students, arguing for the need to use critical theory as a framework for serving these students. Then she will lay out the framework, which includes nine organizational elements: 1) mission, 2) purpose, 3) membership, 4) governance, 5) technology, 6) boundary management, 7) incentive structures, 8) justice and accountability, and 9) community standards. Audience members will be encouraged to think about how to transform HSIs, from an organizational level, using her framework.
10:45 - 11:00 am
BREAK

11:00 am - 12:00 pm
ALUMNI PANEL (Read Center 102)
EXPLORING THEIMPACT OF HISPANIC-SERVING INSTITUTION EFFORTS
Moderated by Valeria Navarro-Villegas, Alumna of Marquette University (2016), and Office Associate, Center for Engagement and Inclusion, Marquette University, and Diana Moreno, Alumna of Marquette University (2001), and Lead Client Strategist, Welltok
In this session, alumni of HSI Network member institutions will provide feedback on Hispanic-Serving Institution initiatives at their respective campuses to help leadership strategize and re-center efforts to enhance the college experience for students of all backgrounds.

PANELISTS
Shantell Henderson, Alumna of Mount Mary University
Ricardo Navarro, Alumnus of UW–Parkside
Rainer Scott, Alumnus of Marquette University
Carlos Sierra, Alumnus of UW–Milwaukee
Jasmin Treske, Alumna of MATC
Mai Van Chang, Alumna of Alverno College

12:00 - 1:00 pm
LUNCH DISCUSSION AND NETWORKING (Read Center 102)
Moderated by Luis Benevoglienti, Assistant Director, Multicultural Student Affairs, UW–Parkside, and Patricia T. Najera, Director of Partnerships and Development, UW–Milwaukee
During the lunch hour, we encourage attendees to share their perspectives and ideas for advancing equity throughout the Greater Milwaukee area.

1:00 - 1:45 pm
EXECUTIVE LEADERSHIP PANEL (Read Center 102)
REIMAGINING LEADERSHIP FOR EDUCATING DIVERSE STUDENTS
Moderated by Dr. Clif Conrad, Professor of Higher Education, UW–Madison, and Faculty Director, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE)
In this session, key administrators from HSI Network member institutions will explore how to create equal educational opportunities for traditionally underrepresented students. The guiding question for discussion will be: What are promising bottom-up and top-down leadership practices for transforming mainstream higher education to a) increase access, b) enhance learning, and c) improve persistence?

PANELISTS
Dr. Deborah Ford, Chancellor, UW–Parkside
Dr. Karen Friedlen, Vice President of Academic Affairs, Mount Mary University
Sister Andrea Lee, President, Alverno College
Dr. Michael Lovell, President, Marquette University
Dr. Vicki Martin, President, MATC
Dr. Mark Mone, Chancellor, UW–Milwaukee
1:45 - 2:00 pm
BREAK

2:00 - 3:00 pm
CONCURRENT WORKSHOPS

Note: The concurrent workshops will take place in the Sister Joel Read Center and nearby Alexis Hall.

Building an Inclusive Classroom (Read Center 102E)
Moderated by Dr. Jennifer Maney, Interim Director, Center for Teaching and Learning, Marquette University

This workshop will offer both strategies and opportunity for a crucial conversation on how to foster inclusive teaching and classroom community. Topics will include assignment design, equitable grading and assessment, classroom policies, and building a classroom that welcomes all students regardless of background, identity, and experience.

PANELISTS
Myra George, Instructor and Assessment Coordinator, Department of English, and Faculty Chair, LAS Curriculum, Learning, and Assessment Committee, MATC Mequon Campus
Dr. Jason Meyler, Assistant Professor of Spanish and Chair of the World Languages Department, Mount Mary University

Overcoming the Status Quo: Why Courageous Leadership is Needed for Real Change (Alexis Hall 209)
Nancy Hernandez, President, Milwaukee Hispanic Collaborative
Rolando Rodriguez, CEO and President, Marcus Theatres/EVP Corporation
Dr. William Welburn, Vice President for Inclusive Excellence, Marquette University

This workshop will focus on examples of how tough and candid dialogue is needed to create real change in diversity and inclusion and how and when you can practice courageous leadership.

Linguistic Discrimination and the Importance of Advancing Linguistic Justice in Our Institutions (Alexis Hall 214)
Dr. Sonia Barnes, Assistant Professor of Spanish, Marquette University

This workshop will examine the connection between linguistic diversity and equity in our campus communities. Despite all languages and dialects being equally valid systems of communication, not all of them have the same social status, and language-focused discrimination is still observed in academic environments. Deeply rooted language ideologies affect the experience of underrepresented students and perpetuate systemic inequality, disadvantage, and cultural subordination. The workshop will offer specific ways in which we can promote linguistic justice in higher education as a vehicle to advancing equity in our colleges and universities.

Student Retention: Well-being and Engagement (Alexis Hall 215)
Tifene Brown, Assistant Director for Student Success, Alverno College

Shifting the focus from students graduating to students’ well-being and increased engagement, we will explore ways to place the student as a valued stakeholder in their educational community by increasing awareness of self-efficacy and agency.
Innovative Practices for Recruiting, Enrolling, and Graduating Underrepresented Students (Alexis Hall 216)
Berenice Bahena Jurado, Bilingual Admissions Counselor, Mount Mary University
Dr. Karen Friedlen, Vice President of Academic Affairs, Mount Mary University

Mount Mary University is a small, urban, liberal arts, Catholic institution for women in Milwaukee, Wisconsin. Over the years, Mount Mary has seen a shift towards an increasingly diverse student body, with approximately 60 percent students of color enrolled. Aside from ethnic diversity, Mount Mary serves students from over 12 faith backgrounds and with a wide range of ages and personal circumstances. Learn about how Mount Mary’s small size and high touch practices have successfully recruited, enrolled, retained, and graduated diverse students.

The Impact of Codeswitching on Diverse Professionals and Students (Alexis Hall 217)
Moderated by Gabriela Barbosa, Director of Visitor Services, Mount Mary University

Codeswitching is a communication strategy commonly used by speakers who alternate between two or more languages, dialects, or varieties of language in one conversation. However, codeswitching has expanded from referring to language and now includes actions, behavior, cadence, vocabulary, and style. Explore definitions and types of codeswitching, reasons why speakers code switch, and the impacts of codeswitching through a rich panel discussion with diverse professionals.

PANELISTS
Dr. Cedric Burrows, Assistant Professor of English, Marquette University
Dr. Margaret Noodin, Director of the Electa Quinney Institute, UW–Milwaukee
Adriana Rodriguez, Sociocultural Program Coordinator, UW–Milwaukee
Dr. Chia Vang, Associate Vice Chancellor, Global Inclusion and Engagement, UW–Milwaukee

3:00 - 3:30 pm
LARGE GROUP TAKEAWAYS (Read Center 102)
Moderated by Alberto Maldonado, Director of the Roberto Hernandez Center, UW–Milwaukee

In this session, participants will have a chance to complete a debriefing exercise in a small group setting, share opinions with other educators, and report out their top takeaway ideas from the summit. Attendees will also develop a personal set of ideas/goals that they can implement in their personal life, workplace, school/college, and community.

3:30 - 5 pm
POST-SUMMIT NETWORKING RECEPTION (Read Center Upper Galleria)
Hosted by TERRA TRANSLATIONS

Join us for a more casual opportunity to connect and reflect on conversations from the day.

HISPANIC SERVING INSTITUTION NETWORK OF WISCONSIN